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Established in 2017 by a team of young expert software professionals, Exavibes is one of the largest IT majors today in providing companies integrated software solutions to manage all their processes online.

Consistently delivering mission, our team has been delivering technically challenging projects under tight timelines, while also providing exceptional customer service and support to our clientele. This in turn has led to extremely positive long-term working relationships all over.

Our detailed project process was created to ensure our projects are completed on-time, in-budget, and to the clients complete satisfaction.



- Exavibes Services Private Limited is a software services provider company.
- Registered under Indian Companies Act 2013 since 2020.
- Registered with MSME (Micro, Small & Medium Enterprises).
- Registered partner of NSIC (National Industries Corporation Limited) for taking central Government software project.
- Exavibes Services Pvt. Ltd. develops IT solutions, underlined by innovation and value creation that impact and redefines the businesses processes.
- Exavibes Services Pvt. Ltd. takes pride in its philosophy of 'Customers First' which empowers our Employees to create a real value for the customers.
- Our continuous development and training programs ensure that we are always positioned to provide our valued customers a wide range of high quality services, using the latest tools and technology.
- We are focused on complete reliability models of project execution and management. We offer turnaround guarantees for any project we undertake, backed by comprehensive management planning and supervision.
- The company has under its fold, over 20 highly skilled and experienced professionals from system analysts, system designers, programmers, system integrators, Engineers, MBA's and MCA's to Marketing professionals, with domain expertise in their own fields of specialization.
- Our vision is to be a leading name in IT industry.



# **QUALITY POLICY**

Exavibes Services Pvt. Ltd is committed to providing products and services of the highest possible standards to satisfy our customer expectations of quality, reliability and service. With total customer satisfaction as our quality policy objective, we have well defined and documented quality standards.

Procedures have been laid down for project management, the entire Software Development Life Cycle, monitoring customer relationships, and human resources management. For each phase of the Software Development Life Cycle, there are processes for inspection & reviews, documentation, configution management and change management.

Exavibes Services Pvt. Ltd recognizes that the diligent operation of a Quality Management System leads to efficient and effective performance of work activities with minimum errors.





# MISSION

Our mission is to enhance the business growth of our customers with creative design, development, and to deliver market-defining high-quality solutions that create value and reliable competitive advantage to customers around the globe.

# MISSION PRINCIPLES





The strong R&D team of Exavibes is constantly working to upgrade existing solutions and develop new products. Exavibes is transparent and accountable to customers, shareholders, partners, and employees and strives to deliver on commitments and results.



# OUR VALUES

Exavibes respects and seeks to maintain the highest standards of fairness, equality, integrity, and honesty. Our corporate philosophy is:

# TOTAL CUSTOMER SATISFACTION, CONTINUOUS IMPROVEMENT AND TOTAL INVOLVEMENT.

- Constantly and consistently deliver products and services of highest quality.
- Keep pace with change and continuously strive for innovation while keeping in step with modern technology and methodology. Our core value centers on total customer satisfaction and quest towards ensuring good corporate relationships.

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# **COMPANY INFRASTRUCTURE**

We are professionally managed Software Development Company servicing clients all over the India & abroad.

Exavibes Services Private Limited was formed with a clear goal to provide quality software development services.

We are equipped with state of the art infrastructure to cater to nearly every software development requirement:

- · Modern office set-up with state of the art development centre
- High speed connectivity to internet gateway
- · Latest hardware and licensed software
- · Custom built testing software applications
- · Adequate communications infrastructure
- · Reserve employee resource pool
- · Data backup systems and redundant backup servers
- Redundant Power backups through Generators and Inverters
- · Secure access for all employees.

# COMPANY SERVICES

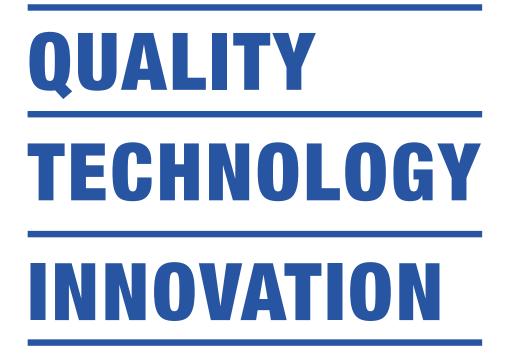


**Exavibes** delivers quality and timely solutions and services at a price that make our clients smile. **Exavibes** focuses on offshore development at our excellence centre in Mumbai, India. This allows us to scale up rapidly (leveraging on the plentiful supply of talent and thus cutting down on execution time) at costs that are on an average 70% cheaper.

An in-depth knowledge of various technology areas enables us to provide end-to-end solutions and services. With our 'Web of Participation', we maximize the benefits of our depth, diversity and delivery capability, ensuring adaptability to client needs, and thus bringing out the most innovative solutions in every business and technology domain.

**Exavibes** is your one stop partner where you can outsource all your support services with complete peace of mind about quality and reliability. Exavibes Software Solution's strength lies in understanding the client's business processes, culture, vision and goals across the industry segments and offering client oriented solutions which are highly reliable, creating customer comfort.

### Our team is committed to provide IT Services with





**Software Solution** 



**Web Solutions** 



**Mobile Application Development** 



Application Maintenance & Support



Cross Domain IT Consulting



Digital Marketing Solution



**Graphic & Multimedia Solutions** 



**Quality Assurance & Testing** 



# **SOFTWARE SOLUTION**

Exavibes Software Solutions has developed a number of products and MIS applications for its clients in this service. Our mature software development processes, combined with excellent infrastructure have significantly increased the "on-time and on-budget" delivery of software in the offshore mode. We use a highly effective IMPACT Methodology for offshore and distributed software development.

Our services begin from analysis, moving through designing, development, testing and implementation to maintenance. Our applications come in all sizes, be it a one-table database, or a massive client-server application.

### We offer:

- 1. Application Development
- Interactive Application Development
- Custom Application Development/ Maintenance
- MIS and ERP Solutions & Support
- 2. Re-engineering



## 1. APPLICATION DEVELOPMENT

### • Interactive Application Development

Interactive Application Development (iAD) is about harmonizing art with technology. This business division of Exavibes Software Solution complements the client's requirement of online and desktop applications - be it a work-group solution or mailing platform. It adds a further arc to the circle of 'Net Totality'.

A strong team of software professionals empowers the application development capability at iAD, Exavibes Software Solutions. The applications developed range from Web-stores, online service retailing to enterprise information systems. Our competencies in PHP, Nojde.js, .Net technologies, ASP, XML, and C/ C++ are demonstrated in various network-based applications. SQL/ Oracle database engines support most of these applications.

### Custom Application Development/ Maintenance

It is a well-known fact that some of the ready-made, packaged applications have failed to meet the requirements of the customers because of their unique needs and differing business practices and processes. In addition, prohibitive cost of implementing a packaged application and the maintenance thereafter becomes an unwelcome perspective.

We have experienced I.T. Consultants for Project analysis, formulation and concept planning, right up to project management and installation. We develop customized Software that is completely based on user's requirement with GUI (graphical user- friendly interface) on any of the mentioned platform / languages.



### • MIS and ERP Solutions & Support

We offer customized low cost solutions to industries based on open standards, contemporary technologies and maintenance support. While incorporating the best of business practices, we do take special care of the customer requirements.

ERP Solutions include the development of software in a distributed model, with some phases of the project being conducted onsite and others being conducted offshore. Each phase is uniquely defined and executed. After unit, and system testing the product is then sent to the client for acceptance testing. We have satisfied customers find the solutions user-friendly, flexible, and comprehensive.

## 2. RE-ENGINEERING

Reengineering Business Reengineering is on the agenda of many companies in different industries. Striving to improve business processes to better meet customer requirements, Business Reengineering initiatives aim at revolutionizing key performance criteria, such as cost, delivery, and quality. As this is a top management issue we ensure that the structure, the work-place contents, the information technology in use and the culture of the organization will successfully assimilate the improved processes.

To tackle with hard and soft barriers and make the reengineering process a success we make sure that following steps are taken in each project:

- Diagnosing resistance to change
- Coaching tools and techniques for helping employees navigate the change process
- Implement work teams and case managers extensively throughout the organization.
- We believe creative thinking cannot be replaced with software tools and stay away from over sophistication
- Build learning, renewal, and short feedback loops into business processes.



# WEB DESIGNING & DEVELOPMENT

**Exavibes** provides web solutions & services to help customer reach to a wider customer base. The web is a new and different medium for communication and requires a different viewpoint and skill set to use it in the most effective way. You need web consulting to get more return on your investment in your web site.

We can help you get the most effective solution through:

- Website Designing (UI/UX)
- Website Development
- Web Promotion
- Search Engine Optimization
- Web hosting
- E-commerce





# 1. WEBSITE DESIGNING (UI/UX)

When it comes to your website, off-the-peg is off-limits! Your business is unique and we believe your website should be too! We create websites that work! From design-led static websites to full CMS, we have all the skills to make your site look good and deliver. Our design team works hard to make killer user interfaces and application interfaces for your website. We also offer SEO (Search Engine Optimization), so we can advise you on on-going strategies to make sure your site attracts and maintains plenty of interested web traffic.

## 2. WEBSITE DEVELOPMENT

Websites can enhance awareness of your brand, leading to more sales. Build relationships with customers, vendors, and shareholders through your online identity get more traffic from the search engines, fast loading web pages with excellent navigation and designing, communicate more effectively. Either you are looking for Dynamic site or a static site is your solution we can help you acquire both. We offer web sites on wide range to technology and frameworks which are tailor made to target your customers and make your presence live on web.

## 3. WEB PROMOTION

We can promote your site to acquire more traffic, more enquiries, more leads, and more value. Web Promotion is a three phase process and we are your companion to see you through all the phases and that too very well. We get your site listed at the most popular Internet directories because they can send you substantial amounts of traffic and affect you're ranking in various search engines. Email marketing is a great way to promote your electronic Shop to buyers including those who are interested in your shop but have not purchased items from you in the past.



## 4. SEARCH ENGINE OPTIMIZATION

Your website doesn't mean anything to anyone unless it can be found by your customers. Phase two in Web Promotion is optimizing your site so it appears high in the search engines and uses them to bring even more people to your pages. Our Web development and Promotion methodology, caters to the best of breed processes which helps in a successful on-time and above expected delivery. Phase three ensures that your site attracts even more traffic for which our experts go over techniques like reciprocal links, email signatures, newsletter articles and more.

## 5. WEB HOSTING

We provide service to host your own website, and users with online systems for storing information, images, video, or other content accessible via the World Wide Web. We also offer custom web hosting as per your requirements. File Hosting Service: Host your static content, typically large files that are not web pages.

### 6. E-COMMERCE

We offer e-commerce services in custom-built solutions as well as packaged software customizations and implementations. This helps customers to have their business from point of sale implementation and go global. Our competent management team, good post-sales services, well-organized business structure, network infrastructure and a secured, well-designed website will ensure ripe results on your investment. We can customize ecommerce frameworks like Magento, Opencart, WooCommerce, and PrestaShop.











# MOBILE APPLICATION DEVELOPMENT

We offer a full cycle of application design, integration and management services. Whether it is a consumer oriented app or a transformative enterprise-class solution, the company leads the entire mobile app development process from ideation and concept to delivery, and to ongoing support.

Our mobile app developers have over a decade-long expertise in building solutions that meet market needs, empower companies' brand identity, and encourage business growth and expansion.

Mobile application development services for various platforms:

Native Mobile App Development

Our mobile app developers can build high-quality native apps for both Android and iOS systems aligned with your business and security requirements.



### Hybrid Mobile App Development

Cross-platform apps that can work in different environments thanks to a unique blend of native and web app technologies.

### Progressive Web App Development

With Progressive Web Apps, we deliver native-like capabilities and installability while reaching anyone, anywhere, on any device with a single codebase.

### Wearables and Embedded Software

We can create companion apps for a number of wearable devices, integrate with smart devices or proprietary peripherals.

#### **OUR EXPERTISE WITH MAJOR MOBILE APP DEVELOPMENT TECHNOLOGIES**

### IOS APP DEVELOPMENT

WE HAVE ALL THE EXPERTISE YOU NEED TO PRODUCE FULLY-FLEDGED, STABLE, AND SCALABLE MOBILE APPLICATIONS, INCLUDING:

iPhone App Development

iPad App Development

Apple TV App Development

App Clips Development

Apple Watch App Development

#### **TECHNOLOGY USED**















**SWIFT** 

**OBJECTIVE-C** 

**SWIFTUI** 

**COCOAPODS** 

**RXSWIFT** 

**SWIFTLINT** 

CIRCLECI



### ANDROID APP DEVELOPMENT

USING THE LATEST TECHNOLOGIES, WE HELP BUSINESSES ESTABLISH THEIR PRESENCE ON ANY MODERN DEVICE AND PLATFORM, INCLUDING:

**Android Mobile App Development** 

**Android Tablet App Development** 

**Android TV App Development** 

**Android Wear App Development** 

### **TECHNOLOGY USED**















**KOTLIN** 

**JAVA** 

GRADDLE

**DAGGER2** 

**JETPACK** 

**COROUTINES** 

**FASTLANE** 



### CROSS-PLATFORM APP DEVELOPMENT

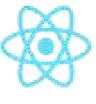
GET TOP-NOTCH MOBILE APPLICATIONS THAT RUN ON MULTIPLE PLATFORMS COSTS WHILE PROVIDING YOUR USERS WITH AN APP THAT FITS THEIR OS. USE THIS ALTERNATIVE TO REDUCE COSTS AND TIME-TO-MARKET AND TO REACH MORE USERS WITHOUT LOSS OF QUALITY, INCLUDING:

Hybrid Toblet App Development

Hybrid TV App Development

Hybrid TV App Development

Hybrid TV App Development







**FLUTTER** 



**NATIVE SCRIPT** 



JAVASCRIPT



**TYPESCRIPT** 



### PROGRESSIVE WEB APP DEVELOPMENT

BUILD PROGRESSIVE WEB APPS THAT COMBINE THE BEST TECHNICAL SOLUTIONS APPLIED IN MOBILE AND WEB APPLICATIONS BENEFICIAL IN TERMS OF THE EASE OF DEVELOPMENT AND DISTRIBUTION, AS WELL AS A NUMBER OF OTHER ADVANTAGES FOR YOUR BUSINESS. TALK TO OUR EXPERTS TO DISCUSS:

**Cross-browser Web App Development** 

**Offline Web App Development** 

**Responsive Web App Development** 







ANGULAR



REDUX



**POLYMER** 



**WORKBOX** 





# APPLICATION MAINTENANCE & SUPPORT

Application support and maintenance services are aimed at ensuring that applications are highly available, reliable and stay relevant to current business needs.

Exavibes been providing essential and advanced support and maintenance for applications of different purposes and industries.





# CROSS DOMAIN IT CONSULTING

We provides domain-specific consulting for application services. This is done by combining business and technology expertise to deliver comprehensive services for the application engagement lifecycle. Our domain experts help clients with strategy definition, value realization, implementation, and operations.

With strong application consulting experience, supported by world-class talent and proven expertise, we offer key industry insights and technology excellence through our repository of cutting-edge methodologies, processes, tools, and accelerators. We help enterprises achieve greater business connect, faster user acceptance, and shorter turnaround times.



# DIGITAL MARKETING SOLUTION

Online marketing, also known as digital marketing, is the key business tool for enterprises today as it enables them to harness the power of the internet to take their business to the next level. It helps them gain visibility across the search engines, boost the website traffic, and engage users so that they get converted into customers.

With most of the competitors in the market investing in a digital strategy, it becomes imperative for the business to stay in the race. More importantly, having a robust digital presence has emerged as a powerful branding idea that propels the business to new heights. Every business, therefore, needs to avail online marketing services to get the winning edge.





At Exavibes, we offer a comprehensive range of services to help your business grow. We help you overcome the challenges and solve problems related to maximizing your online reach. We have a team of expert digital marketers to help you with A to Z of online marketing. We offer a complete range of digital marketing services to ensure that your business website reaches the top and is able to stay there despite the competition in the market.

From SEO to SMO, SMM, PPC, ORM, content marketing and more, we excel at every aspect of online marketing and create a perfect mix of these strategies to bring a result-oriented digital plan for your business.

### WE DEAL IN BELOW MARKETING SERVICES

### **SEARCH ENGINE OPTIMIZATION**

A website should be optimized for search engines to be visible and get its target traffic. We offer reliable SEO services that drive your website to top search rankings and increase your online reach.

### SEARCH ENGINE MARKETING

Search Engine Marketing is the use of paid advertising sources to get a website on top search engine ranking. We combine strategies like AdWords, Bing Ads, PPC, affiliate marketing, and more to get instant traffic for your website.

### **CONVERSION RATE OPTIMIZATION**

Online marketing is not just about boosting traffic but converting them into leads. Our CRO experts offer strategic conversion rate optimization solutions that help improve the sales, profit, and ROI of your business website. for your new products and services.



### ONLINE REPUTATION MANAGEMENT

Online reputation is a vital parameter of customer trust and business success. We enable your website to build, mend, monitor, and maintain its online reputation so that your business brand creates a positive impression.

### SOCIAL MEDIA MARKETING

Social media is a fast and effective way to popularize your business online. As digital marketing experts, we formulate an effective social media marketing strategy that harnesses the power of various social media channels to expand your audience.

### EMAIL MARKETING

Email marketing involves reaching out to the customers, potential or current, by sending them e-mails. We help you create a powerful strategy by identifying the target groups and sending across personalized mails at the right time to popularize your business.



### MOBILE APP MARKETING

Launching an app without having an effective marketing strategy is like being a needle in a haystack. Our digital marketing experts help you with App Store Optimization so that your app gets a winning edge over its competitors.

### **OIII** APP & WEB ANALYTICS

App and web analytics serve as reliable tools to study the customer behavior and frame strategies for getting more conversions. We bring end-to-end app and web analytics services to help you gain business insight and use it for best results.



### **S** PAY PER CLICK

Pay Per Click (PPC) is an online marketing strategy that fetches instant traffic for a website. Our PPC experts design specialized advertising campaigns that aim to bring the maximum ROI in a cost-effective manner.

### **CONTENT MARKETING**

Relevant and valuable content is the life of online business. Our content marketing services encompass planning, creating, and implementing content that conveys your brand's message to the existing and prospective customers.

### DIGITAL STRATEGY

Email marketing involves reaching out to the customers, potential or current, by sending them e-mails. We help you create a powerful strategy by identifying the target groups and sending across personalized mails at the right time to popularize your business.

### PRODUCT & SERVICE LAUNCH

Taking the digital route is the best way to make your business stand apart in the competitive scenario. We create a high-tech digital strategy that leverages the innovations such as Big Data, Predictive Analysis, ERP, CRM, social media, and more to take your business to the next level. for your new products and services.

### **ACCOUNT-BASED MARKETING**

Account-based marketing is an innovative B2B solution that has changed the way these businesses work. We create and deploy personalized solutions that help you address specific target accounts and broaden your business reach.



# GRAPHIC & MULTIMEDIA SOLUTIONS

Each Client is different with his own ideology and vision, so should be his designs. Having done more than 200 design solutions, we lend our services for: - Logos, Brochures, Advertisements, Corporate Profile Presentation, Product Catalogue, Training/ Tutorials Presentation, 2D-3D Animation and Walkthrough.



# QUALITY ASSURANCE & TESTING

All the software solutions developed undergo following cycle of testing:







### **REQUIREMENTS ANALYSIS**

Testing begins in the requirements phase of the software development life cycle.



### **DESIGN ANALYSIS**

During the design phase, testers work with developers in determining what aspects of a design are testable and under what parameter those tests work.



### **TEST PLANNING**

Test Strategy, Test Plan(s), and Test Bed creation.



### **TEST DEVELOPMENT**

Test Procedures, Test Scenarios, and Test Cases & Test Scripts to use in testing software.







### **TEST EXECUTION**

Testers execute the software based on the plans and tests and report any errors found to the development team.



### **TEST REPORTING**

Once testing is completed, testers generate metrics and make final reports on their test effort and whether or not the software tested is ready for release.



### **RETESTING THE DEFECTS**

In this cycle applications are passed through following levels of testing:



- Component testing tests the minimal software item that can be tested.
- Component integration testing exposes defects in the interfaces and interaction between integrated components.
- System testing tests an integrated system to verify that it meets its requirements.
- Acceptance testing allows the end-user or customer to decide whether or not to accept the product.
- After modifying software, either for a change in functionality or to fix defects, a regression test re-runs previously passed tests on the modified software to ensure that the modifications haven't unintentionally caused a regression of previous functionality.

# WHY CHOOSE US

We have exceptionally gifted specialists with phenomenal specialized information and involvement with utilizing the most recent programming principles. We have constructed a huge pool of information that we apply to convey arrangements that address customer's issues, assumptions and spending plan. By putting our customers at the core of all that we do, we are glad that we are as yet supporting our absolute first business customer.



# CONTACT US

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